Spring 2023 Learning Session Agenda

Community Pharmacy as Health and Social Services Hubs: Improving Results From Comprehensive Medication Management and Disease Prevention Programs

Friday, April 28, 2023

9:00am-9:15am Welcome and Meeting Framing

Moderator

9:15am-10:05am KEYNOTE: Population Health Priorities and Challenges From a Payer

Perspective

Scott Flinn, MD, Regional Medical Director Blue Shield of California, Co-Founder Right Care University of Best Practices Retired Navy Medical Officer

Learning Objectives:

- 1. Identify the top population health challenges and priorities of large health plans.
- 2. Explain the opportunities and challenges of adopting digital health and other technologies.
- 3. List core elements that health plan leaders seek from a community-based clinical service partnership.

10:05am-10:25am

CRMC Progress Since Spring 2022 Learning Session:

New Developments- Training, Expanding Partnerships, Practice Advancement

TBD

Arine Platform

Anneliese Wilkins

Learning Objectives:

- 1. List 3 new developments in training, partnerships, or practice advancement underway in CRMC
- 2. Describe the evolution of Arine as a facilitator of CMM data collection and reporting.



10:25am-10:55am

Health Plan Updates: Challenges, Opportunities and Future Directions

Alex Kang, PharmD & Mike Blatt, PharmD

Learning Objectives:

- 1. Describe the value proposition of CRMC that appeals to health plan senior leadership.
- 2. Explain the CRMC expansion strategy for each health plan.

10:55am-11:15am

CDPH Cardiovascular Disease Prevention Program Partnership with CRMC Involving Desert Hospital Outpatient Pharmacy, Desert Regional Medical Center, and IEHP Targeting Post-Stroke Patients

Ramesh Upadhyayula, PharmD and Natalie Valadez, PharmD

Learning Objectives:

- 1. Explain the alignment between the CDPH CDPP and CRMC in regards to post-stroke care.
- 2. Describe the workflow for managing post-stroke patients following discharge from Desert Regional Medical Center.
- 3. Summarize early impact data from the initial cohort of patients enrolled.

11:15am-11:20

Audience Reactions

11:20am-11:25am

BREAK

11:25am-12:25pm

Patient Engagement Tools and Techniques for Securing Interest in Comprehensive Medication Management

Dri Wang, PharmD

Learning Objectives:

- Identify patient engagement solutions for common challenges faced by CRMC pharmacists in enrolling and retaining patients Dri Wang, PharmD, BCPP
- Develop a strategy for motivating patients to enroll in CRMC 3. Integrate shared decision-making and motivational interviewing techniques during CRMC patient encounters.

12:25pm-12:50pm **LUNCH**



12:50pm-1:50pm

Proven Strategies for Engaging Patients via Telehealth

Jessica Abraham, PharmD, APh, Nancy Dao, PharmD, Roya Mohajer-Jasbi, PharmD

Learning Objectives:

- Formulate a pharmacy-based strategy for remotely enrolling patients into CRMC
- 2. Recognize opportunities to engage the health plan and other stakeholders to enroll or retain patients in telehealth CMM.
- 3. Avoid patient privacy violations in the course of delivering telehealth CMM.

1:50pm-2:15pm

Precision Health and Comprehensive Medication Management

Scott Mosley, PharmD

Learning Objectives:

- 1. Describe pharmacogenomic applications that have demonstrated high impact in terms of patients safety and treatment efficacy / efficiency.
- 2. Outline a process for managing pharmacogenomic testing through a community pharmacy.

2:15pm-2:40pm

Remote Therapeutic Monitoring Using Smart Caps

TBD (RxCaps)

Learning Objectives:

- 1. Describe the alignment between Remote Therapeutic Monitoring (RTM) and CMM.
- 2. Explain the procedure for selecting, managing, and billing eligible patients for RTM.

2:40pm-2:50pm

Reflection and Feedback



2:50pm-3:20pm

CDPH Prevention Forward: Providing Sustainable Diabetes Self-Management Education and Support, Medical Nutrition Therapy, and Diabetes Prevention Programs Through Community Pharmacies

Collete Bibayayn, PharmD

Learning Objectives:

- 1. Describe the disparities in DSMES, MNT, and DPP availability in California.
- 2. Summarize the proven benefits of DSMES, MNT, and DPP.
- 3. Explain the process for providing DSMES, MNT, and DPP through community pharmacies.

3:20pm-3:30pm

Wrap Up

